

JONES CINEMATOGRAPHY PRESENTS



MOTWON LEGEND

KIM WESTON

BURIED IN MOTOWN

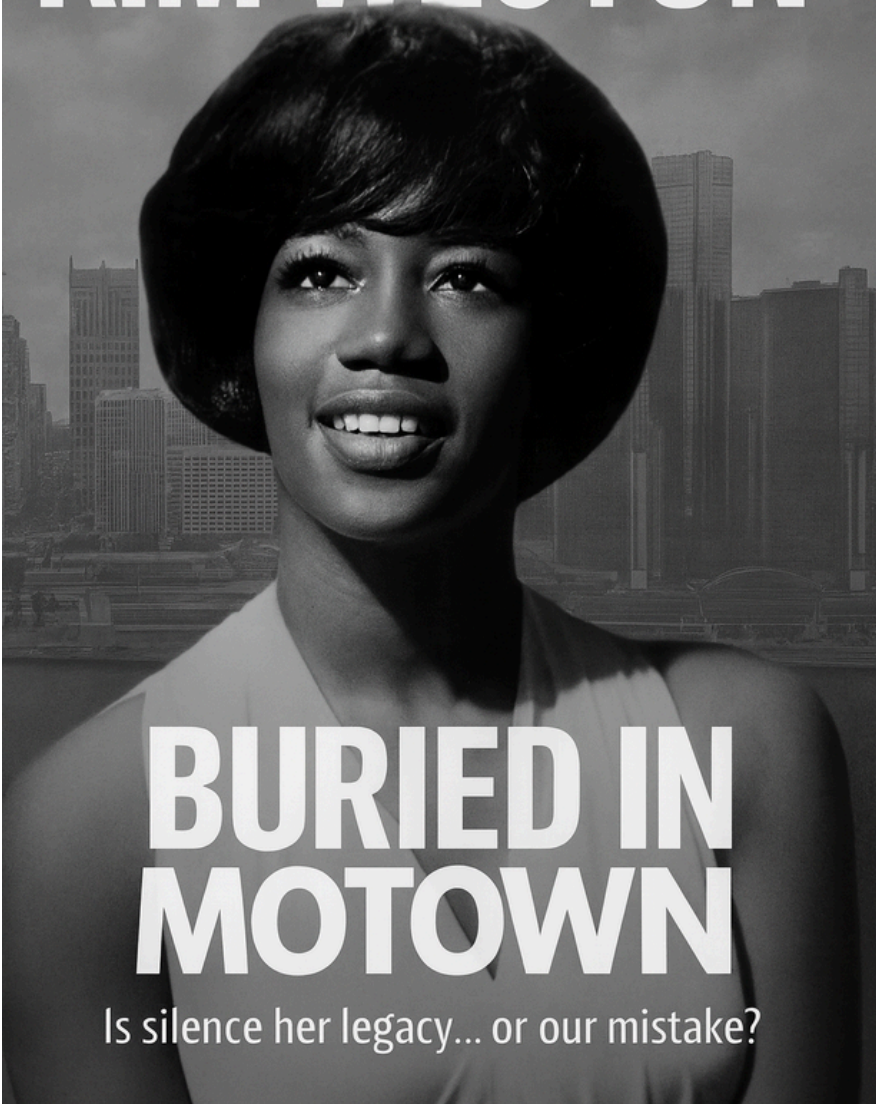
KIM WESTON

PRESS RELEASE

ABOUT THIS MOVIE

Kim Weston: Buried in Motown is more than a documentary—it is a call to remember. Centered on Kim Weston, the film uncovers the untold reality of a legendary artist now living in hardship, challenging audiences to confront how easily icons can be forgotten. With raw honesty and urgency, the film honors her voice while asking a powerful question: how do we treat our legends while they are still here?

LOGLINE: A legendary Motown voice is rediscovered in silence as a filmmaker uncovers the hidden reality of Kim Weston, revealing a story of legacy, survival, and the cost of being forgotten.



SHORT SYNOPSIS

Kim Weston: Buried in Motown reveals the present-day reality of Kim Weston, a legendary voice now living in poverty, as a filmmaker works to preserve her legacy before it is forgotten.

Press Release

FOR IMMEDIATE RELEASE
OCTOBER 19, 2025

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BEFORE WE LOSE ANOTHER LEGEND: FILMMAKER FIGHTS TO PRESERVE KIM WESTON'S STORY

Jacksonville, FL — Award-winning filmmaker Valerie Denise Jones is bringing national attention to a powerful and urgent story with her latest short documentary, *Kim Weston: Buried in Motown*, a film that confronts the reality of legacy, recognition, and survival through the life of Kim Weston.

Once a celebrated voice of the Motown era, Kim Weston helped shape the sound of a generation. Today, at 86 years old, she is living in poverty—her name remembered, but her reality largely unseen. Through an intimate and unfiltered lens, Jones captures the stark contrast between Weston's historic contributions and her present-day circumstances, creating a documentary that is both a tribute and a call to action.

“This is not just a film—it’s a responsibility,” says Jones. “We celebrate legends when they’re gone, but too often we overlook them while they’re still here. Kim Weston deserves her flowers now.”

More than a documentary, *Kim Weston: Buried in Motown* is an act of advocacy. In addition to producing the film, Jones has personally worked to raise funds to support Weston’s basic needs, using storytelling as a tool not only for awareness, but for real-world impact.

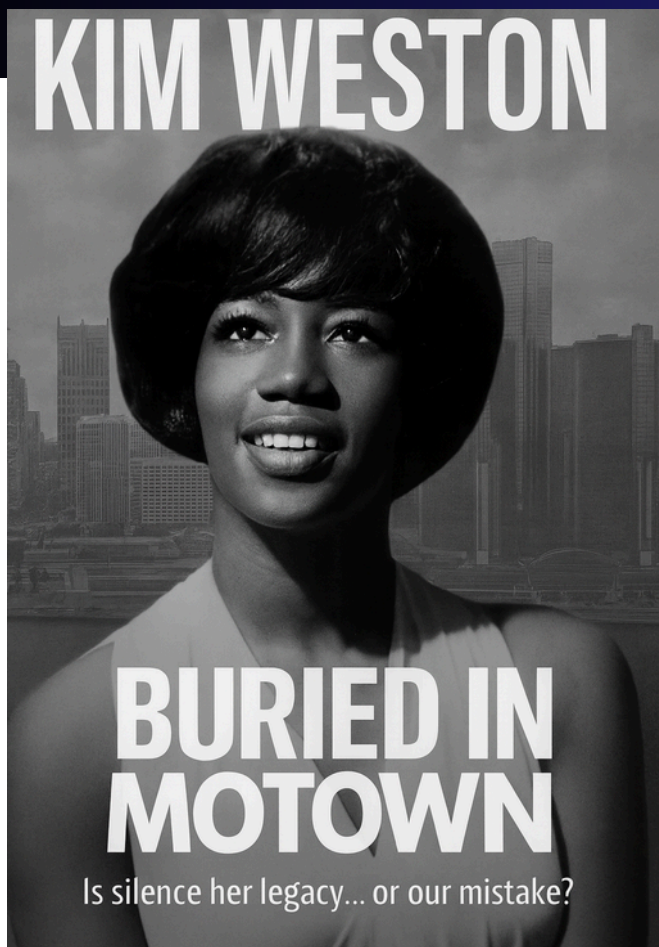
The film has already gained recognition on the festival circuit, earning awards and honors at the Peachtree Film Festival, Urban Mediamakers Film Festival, and additional festivals across Texas, California, New York, and Florida, with more selections and announcements forthcoming. It was also featured during the Gasparilla Film Festival in Tampa, further amplifying its reach and cultural significance.

Jones, a Florida-born filmmaker, former *Ebony* Fashion Fair model, former President of the Black Cinema Spotlight at the Jacksonville Film Festival, and member of Women in Film Florida, is known for her work documenting overlooked narratives and preserving cultural history through film. Her storytelling approach blends advocacy with cinematic realism, positioning her as a distinct voice in modern documentary filmmaking.

With *Kim Weston: Buried in Motown*, Jones continues her mission to elevate untold stories—particularly those of women whose contributions have shaped culture but remain unrecognized.

As the film continues its festival run, Jones is actively seeking additional festival placements, distribution opportunities, and media partnerships to expand awareness of Weston’s story and the broader conversation around how society honors its cultural icons.

GIVING FLOWERS WHILE
THEY'RE STILL HERE



WHY THIS FILM MATTERS

This film matters because it moves beyond storytelling into action. At 86 years old, Kim Weston is living in poverty, and her story reflects a broader pattern of overlooked artists whose contributions built culture but were never protected by it.

By documenting her reality and raising awareness, the film challenges audiences, institutions, and communities to respond—not later, but now.

DIRECTOR'S STATEMENT – VALERIE DENISE JONES: I DIDN'T SET OUT TO MAKE A FILM — I FELT CALLED TO START SOMETHING.

When I learned about Kim Weston's current reality, it stayed with me. Here was a woman whose voice helped shape a generation, yet her present-day life told a very different story. I couldn't ignore that contrast.

What I created is not a full documentary — it's a teaser, a short narrative designed to move, to awaken, and to begin a conversation. Through digitally recreated visuals and story-driven moments, I set out to reintroduce her story in a way that feels immediate, intimate, and accessible to today's audience.

This project is only the beginning. My goal is to build the momentum needed to complete a full documentary—one that properly honors her legacy and tells her story in its entirety. That requires awareness, support, and community. It requires people who understand that some stories are too important to leave unfinished.

My work has always been rooted in truth and purpose, and this is no different. This is about showing up for someone who helped shape our culture, while she is still here to receive it.

I hope this project moves people—not just to reflect, but to act. Because this is not the end of the story. It's the beginning of what I'm asking others to help me finish.

— Valerie Denise Jones (Kedra L. Curry, Producer)

REAL TALK (PLEASE LISTEN)

This isn't just a film — it's a moment.

People will say they care about legends, about culture, about honoring those who came before us, but this is where that talk gets tested. Because it's easy to celebrate someone when they're gone. It's harder to show up while they're still here.

Kim Weston is not a memory. She's living this reality right now. And the truth is—stories like this only matter if people choose to pay attention. So this isn't just about watching a film. It's about asking yourself what role you play after you've seen it.

Because awareness without action doesn't change anything.